

## HOW TO EXECUTE AN IDEA LIKE A BOSS

Use the blank box above to write a detailed description of your idea.

### **Create Your Own Criteria**

List (7) guidelines that will help you ensure your idea is can provide you a return on investment.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

### **Questions To Ask Yourself**

Is there a product or service out there, like your idea, that already exist?

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Is there a business model already established that that you can follow?

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What is the start up cost for a company of this nature?

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Can this company bring in a profit within the first year of starting?

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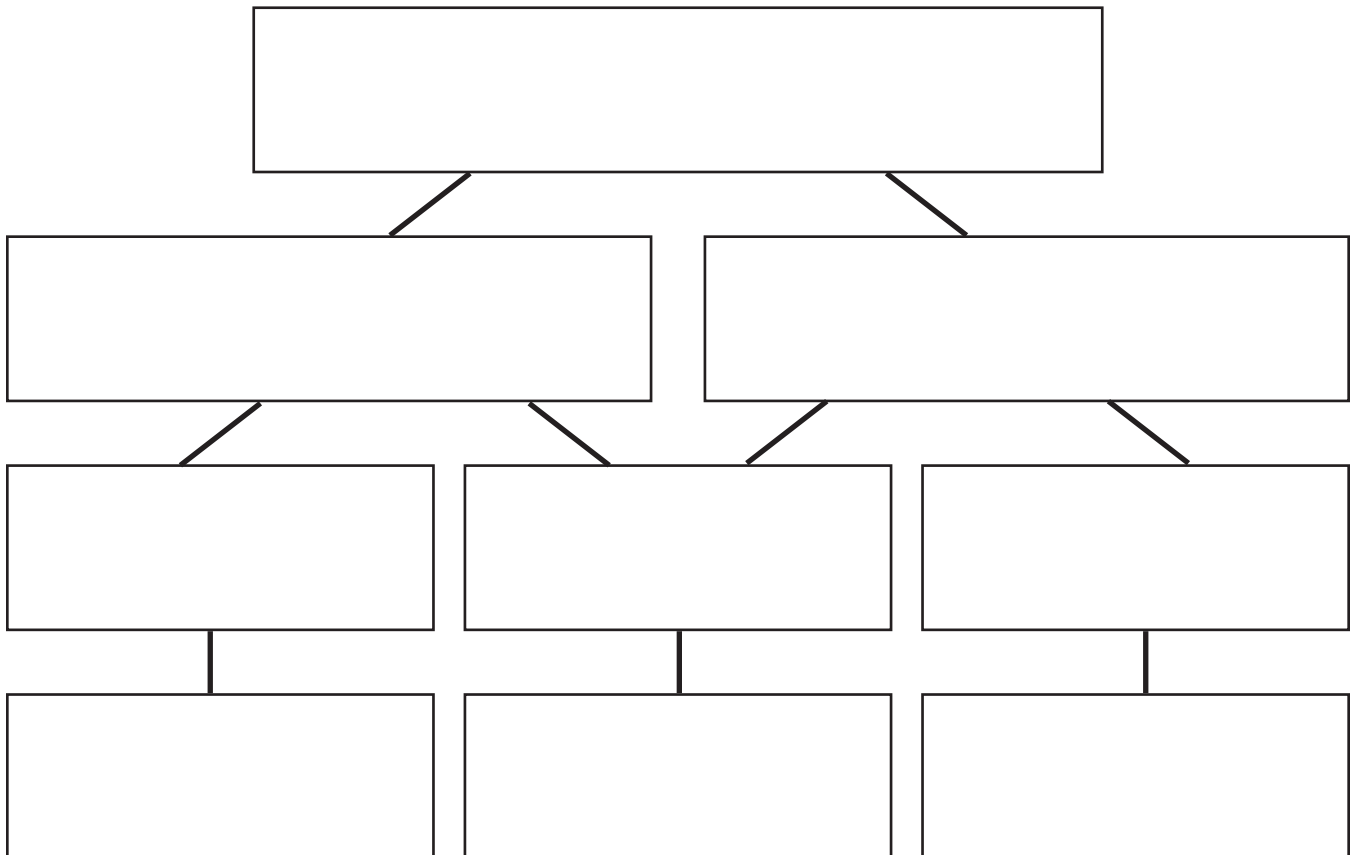
Do you need to hire a team, in order, to start running the company?

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**Funneling Idea**

By launching this company, what other streams of income can you launch from this idea?



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### Best Friend Test

List (5) of your closest supporters. Then, ask for their opinions on your idea(s). Gather all of their information regarding your future company below.

Friend 1 \_\_\_\_\_

Friend 2 \_\_\_\_\_

Friend 3 \_\_\_\_\_

Friend 4 \_\_\_\_\_

Friend 5 \_\_\_\_\_



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What helpful insight did you gain from your supporters shared opinions, in the best friend test?

How can you use the feedback given by your audience, to fine tune your idea(s); making sure they are better received in the future?



# HOW TO EXECUTE AN IDEA LIKE A BOSS

## Day Designation

List all of the areas that you can cutback on, to help free up space in your schedule for your idea(s).

How many hours have can you dedicate towards your idea(s)? \_\_\_\_\_

### Breakdown of Hours

Sunday \_\_\_\_\_

Monday \_\_\_\_\_

Tuesday \_\_\_\_\_

Wednesday \_\_\_\_\_

Thursday \_\_\_\_\_

Friday \_\_\_\_\_

Saturday \_\_\_\_\_

### Activity Planned For Specific Day

How will you be utilizing your time on each day of the week?

Sunday \_\_\_\_\_

Monday \_\_\_\_\_

Tuesday \_\_\_\_\_

Wednesday \_\_\_\_\_

Thursday \_\_\_\_\_

Friday \_\_\_\_\_

Saturday \_\_\_\_\_



## HOW TO EXECUTE AN IDEA LIKE A BOSS

### Tunnel Vision

What distractions that will cause you to lose tunnel vision?

### Solution To Tunnel Vision

What are you going to do to remove the distractions from your life?

